

MENTHOL
Alpine

DISCOVER THE PEAK OF REFRESHMENT.

AVAILABLE IN FULL FLAVOR, LIGHTS, KINGS & 100'S

Full Flavor: 10 mg. "tar," 1.0 mg. nicotine av. per cigarette by FTC method.
Lights: 8 mg. nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING: Quitting Smoking
Now Greatly Reduces Serious Risks to Your Health.**

100 suggested retail price

**NEW
AT GENERIC PRICE**